

AI Automations For Small Businesses



Before we begin...

- Register for a free Make.com account at <https://www.make.com/en/register>
- Create a Google account so you can create a Google Sheet (or use one you already have)
- Create an account and get a Google Gemini API key at <https://aistudio.google.com/>

01

Introduction

Why we're here today

Today's Agenda

01 Introduction

Why we're here today

02 AI Prompt Engineering

CRAFTing a good AI prompt

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Automate tasks with Make

06 Conclusion

Wrapping it up

07 Q&A

Question and answer time

About Shawn Livengood

- Digital marketing professional for 17+ years
- Subject matter expert in SEO, SEM, web analytics and AI automation
- Based on the Oregon Coast



Why Should You Automate?

- Save time
- Save money
- Save your sanity

The goal of automation is to ***extend the capabilities*** of your effort.

02

AI Prompt Engineering

CRAFTing a good AI prompt

Use The CRAFT Framework To Write AI Prompts

CONTEXT

Who, what, where, when, and why of your request.

Example: I am creating content for my website.

ROLE

Tell the AI who to be.

Example: Act as an SEO expert.

ACTION

Define what you want the AI to do.

Example: Write a short introductory paragraph.

FORMAT

Specify the structure of the output.

Example: A single paragraph no longer than 200 words.

TONE

Set the voice for the response you want.

Example: Use an informative and professional tone.

Example CRAFT Framework

CONTEXT: I am an instructor with the Oregon Coast SBDC. I am teaching a class on AI automations for small businesses. We will be promoting this class in print, social media, and on my consulting business website.

ROLE: Act as an expert in writing compelling, persuasive marketing copy.

ACTION: Write a brief class description that will encourage small business owners in Lincoln County, Oregon to sign up for this class.

FORMAT: Create a text-only class description that is no longer than 300 words.

tone: Your tone should be informative, engaging, and persuasive. Avoid cliches, em dashes, and other signals of AI responses.

The Cheat Code To Good Prompts

If you're stuck, **just ask the AI how to create a prompt for the thing you're trying to do.**

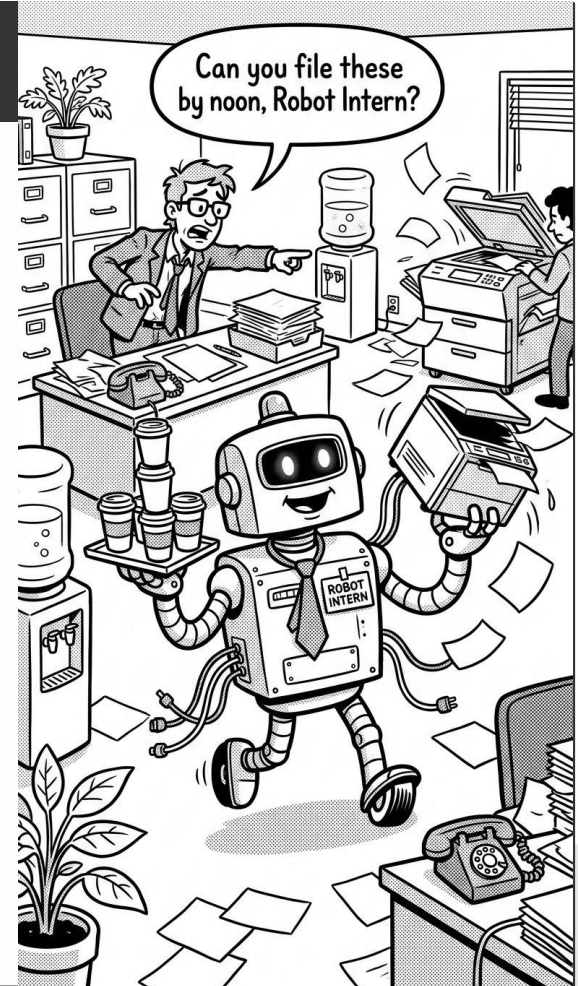
Example: I'm trying to create a social media calendar for my small business for the next 12 months. How should I write an effective prompt to accomplish this task?



Treat The AI Like An Intern

Remember that **the AI model's goal is to please you, not to be correct.**

Treat the AI like a well-meaning but inexperienced intern. Check their work to make sure that they don't get the details wrong.



03

Example 1: AI Notetakers


AI call transcription and summaries

What's So Great About AI Notetakers?

If your business involves making a lot of calls with clients and customers, an AI notetaker can act as an assistant to record and summarize your call sessions.

Call Summary Example

Enhanced Summary ▾

Send to... 

Meeting Purpose

Align on marketing priorities and address [REDACTED]'s departure.

Key Takeaways

- **Doors Campaign Launch:** The Google Ads campaign for architectural doors is now unblocked by the new landing page. Shawn will build it next week, propose a budget, and launch by EOW.
- **SEO Recovery:** SEO is recovering from a 2–3 month period of incorrect redirects. The next fix is uploading ~2,000 AI product descriptions to resolve a rising "crawled but not indexed" page count.
- **Staffing Transition:** [REDACTED]'s departure creates a project management gap. Shawn will support the AI description upload and vet candidates for [REDACTED]'s replacement hire.
- **New Cadence:** Meetings are now bi-weekly (Wednesdays, 2 PM ET) to maintain momentum during the staffing transition.

AI notetakers record each call, create a transcript, and then analyze that transcript for key takeaways, topic summaries, and action items.

Call Summary Example

- Implement SEO quick wins: add sitemap link, disallow admin crawls, redirect 404s
Shawn Livengood ▾ · 10:30
- Add LocalBusiness schema; add Review schema if feasible
Shawn Livengood ▾ · 11:13
- Create service page template; build 10–12 Seattle service pages
Shawn Livengood ▾ · 11:56
- Research West Seattle link-building targets; secure free local links
Shawn Livengood ▾ · 14:45
- Define blog topics and cadence; start blog
Shawn Livengood ▾ · 15:08

Action items are a very useful feature. It records tasks that need to be done, and who is responsible for doing them.

Options For AI Notetaking

- **Fathom** - <https://www.fathom.ai/>
- **Otter** - <https://otter.ai/>
- **Google Gemini** - integrated with Google Meet

These platforms offer a free tier with limited functionality, and better features if you upgrade to a paid plan (around \$10-\$20/mo)



04

Example 2: AI Agents

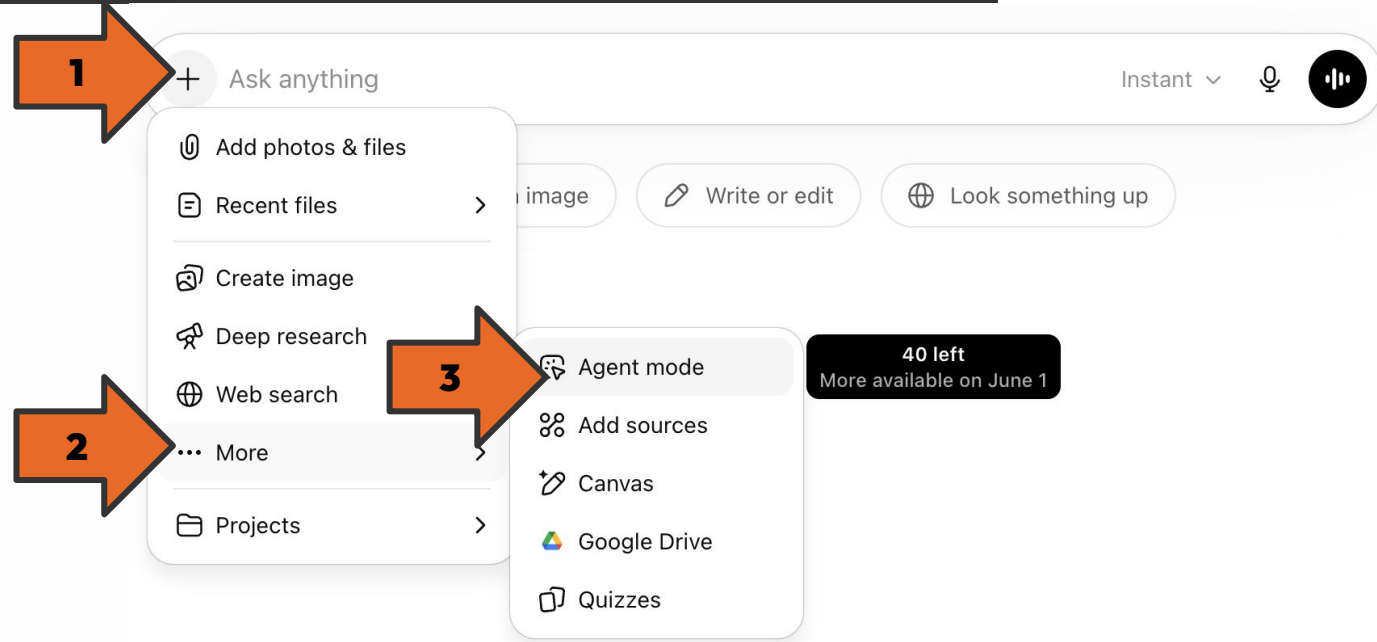
Research with ChatGPT agent mode

What Is An AI Agent?

AI agents are software systems that use AI to pursue goals and complete tasks on behalf of users. They show reasoning, planning, and memory and have a level of autonomy to make decisions, learn, and adapt.

Source: <https://cloud.google.com/discover/what-are-ai-agents>

Using Agent Mode In Chat GPT



To use Agent Mode in Chat GPT, you'll need 1) a paid plan, and 2) to enable Agent Mode before you start a prompt.

Agent Mode Demo

CONTEXT: I am a strawberry farmer with a farm just outside of Lincoln City, Oregon. I would like to sell my produce at local farmers markets within one hour's drive of Lincoln City.

ROLE: Act as a seasoned online researcher with knowledge of local farmers markets.

ACTION: Research local farmers markets in my area where I could sell my strawberries. Provide the location of each farmers market, the days the market is open, and their website.

FORMAT: Provide the information in a table with the following columns: market name, location, market days, and website URL.

tone: Use a clear, analytical, and impartial tone.

Example Result

Market	Location	Market days (season)	Website
Lincoln City Sunday Farmers & Crafters Market	540 NE Hwy 101, Lincoln City, OR 97367 (Cultural Center grounds) ²	Sundays 10 a.m.–2 p.m. from May 3–Oct 11 ²	lincolncitysundaymarket.org
Neskowin Farmers Market	48875 Hwy 101 S., Neskowin, OR 97149 – east side of Highway 101 at Summit Lane ³	Saturdays 9 a.m.–1 p.m. (mid-May through September) ³	neskowinfarmersmarket.com
Pacific City Farmers Market	6000 Camp St (library grounds, corner of Camp St & Brooten Rd), Pacific City, OR 97112 ⁴	Sundays 10 a.m.–2 p.m. mid-June through September ⁴	tillamookcoast.com/farmers-markets/pacific-city
Rockaway Beach Thursday Market	103 S 1st Ave (Ocean's Edge Wayside by the visitor-center caboose), Rockaway Beach, OR 97136 ⁵	Thursdays 2 p.m.–6 p.m. June – September ⁵	visitrockawaybeach.org / North Coast Food Trail

05

Example 3: Make.com Workflows

Automate tasks with Make

What Is Make.com?

Make is an online platform that lets you connect multiple services together to create AI-powered task automations.



In Make, you can create **Scenarios** that chain together multiple services, using them in sequence to complete a task.

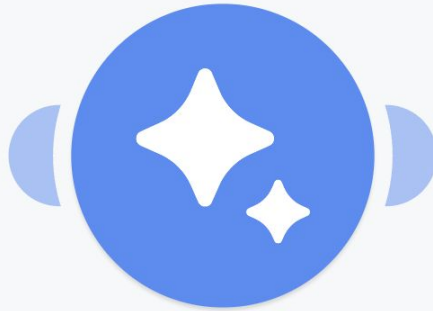
Scenario 1: Case Study Generator

In this Scenario, we're going to create a tool that takes basic details about a project and generates a case study for use on a business website.



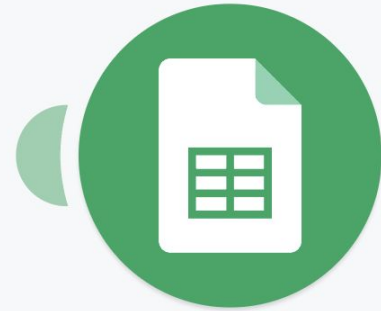
Google Sheets 1

Watch New Rows



Google Gemini AI 2

Generate a response



Google Sheets 3

Update a Row

Step 1: Set Up Your Spreadsheet

- Create a new Google Sheet titled “Case Study Data.”
- Add the following column titles:
 - Month
 - Year
 - City
 - Project summary
 - Client name
 - Case study

Step 1: Set Up Your Spreadsheet



Case Study Data ☆ 📁 ☁

File Edit View Insert Format Data Tools Gemini Extensions Help


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H5 ▾ *fx*

	A	B	C	D	E	F
1	Month	Year	City	Project Summary	Client Name	Case Study
2						

Step 2: Create A Scenario

- Log in to your Make.com account
- Click on the “Create scenario” button

 Organization settings



 Create scenario

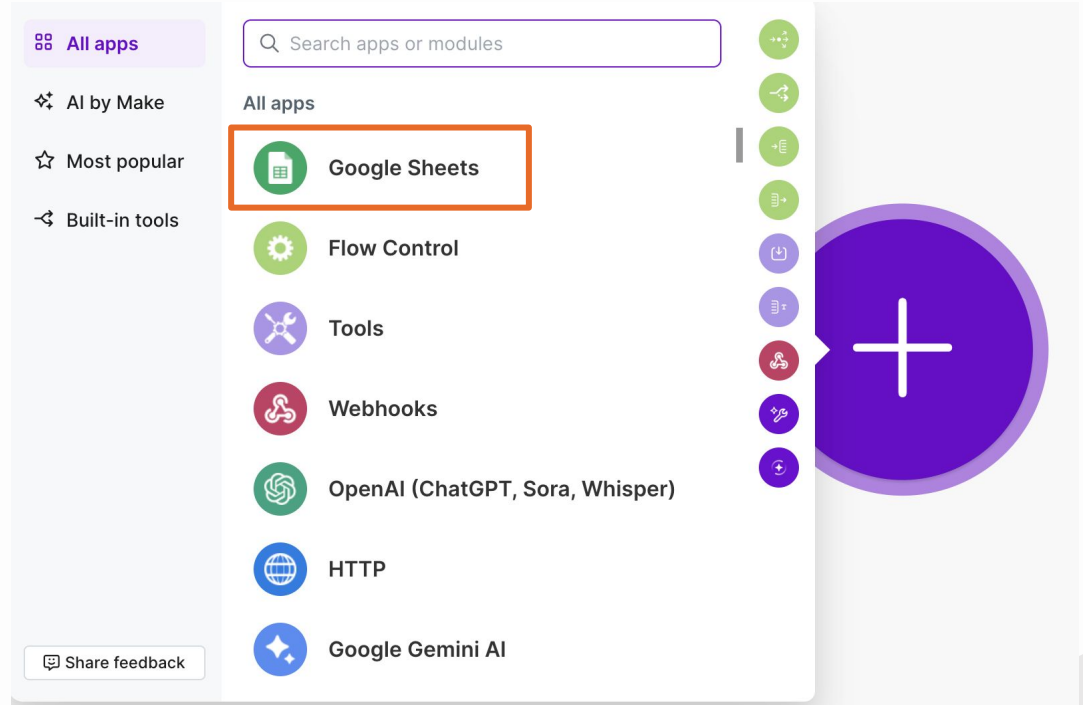
 Help



SL

Step 3: Create The First Scenario Step


- This scenario starts by reading the information in your Google Sheet.
- Select “Google Sheets” from the app list.
- If you don’t see Google Sheets on the list, you can search for it.



Step 3: Create The First Scenario Step





- This scenario will look for new rows added to the sheet - this will trigger a new case study.
- Select “watch new rows” as your action.

← Back

 **Google Sheets**
Verified

🔍 Search modules

Rows

-  **Watch New Rows** Acid
Triggers when a new row is added.
-  **Add a Row**
Appends a new row to the bottom of the table.
-  **Update a Row**
Updates a row.
-  **Bulk Add Rows (Advanced)**
Appends multiple rows to the bottom of the table.

Step 4: Configure Google Sheets Connection

- **Connection** - click “add” then “Sign In With Google” to link your Google account with Make.
- **Search method** - select “search by path”
- **Drive** - Choose “My Drive”
- **Spreadsheet ID** - Click and find your spreadsheet “Case Study Data”
- **Sheet Name** - Choose the correct tab (probably “Sheet 1”)
- **Table Contains Headers** - select Yes
- **Row With Headers** - A1:Z1 (the first row)
- **Limit** - 1

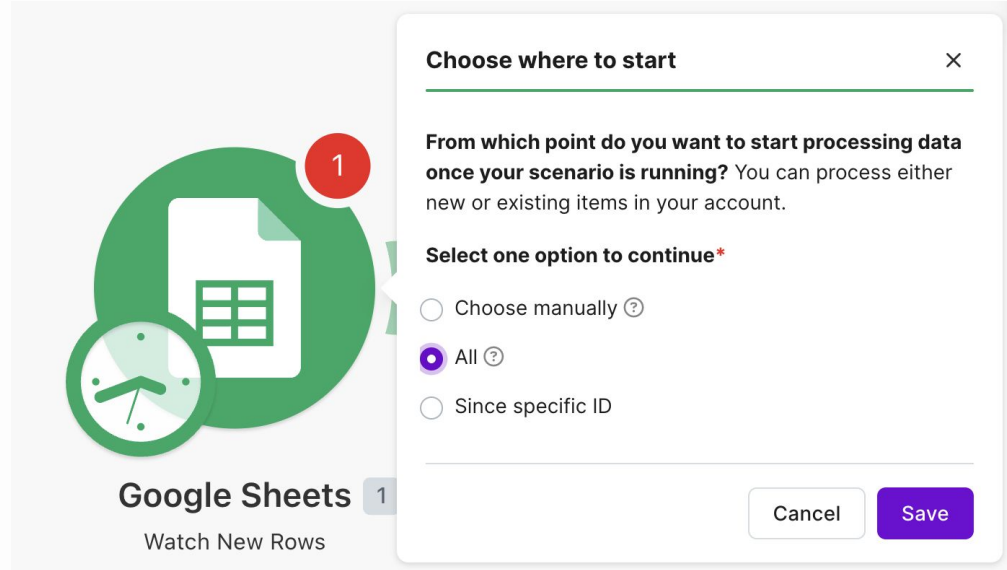
The screenshot shows the 'Google Sheets' configuration window in the Make platform. The window title is 'Google Sheets' and it has standard window controls (minimize, maximize, help, close). The configuration is organized into several sections, each with a chevron icon on the left:

- Connection ***: A dropdown menu showing 'Google Sheets Connector...' with a right-pointing chevron and an 'Add' button to its right. Below this is a link: 'For more information on how to create a connection to Google Sheets, see the [online Help](#).'
- Search Method ***: A dropdown menu with 'Search by path' selected and a right-pointing chevron.
- Drive ***: A dropdown menu with 'My Drive' selected and a right-pointing chevron.
- Spreadsheet ID ***: A text input field with a blue button that says 'Click here to choose file'.
- Table contains headers ***: A dropdown menu with 'Yes' selected and a right-pointing chevron.
- Row with headers ***: A text input field, currently empty.

At the bottom of the window, there is a toggle switch for 'Advanced settings' which is currently turned off. To the right of the toggle are two buttons: 'Cancel' and 'Save'.

Step 4: Configure Google Sheets Connection

- Choose Where To Start - All



Choose where to start ×

From which point do you want to start processing data once your scenario is running? You can process either new or existing items in your account.

Select one option to continue*

Choose manually ?

All ?

Since specific ID

Cancel Save

Google Sheets 1

Watch New Rows

Step 5: Add The Gemini Module

- Click the + icon next to your Google Sheets module.
- Click “Add module”
- Select Google Gemini AI > Generate A Response from the list of modules.



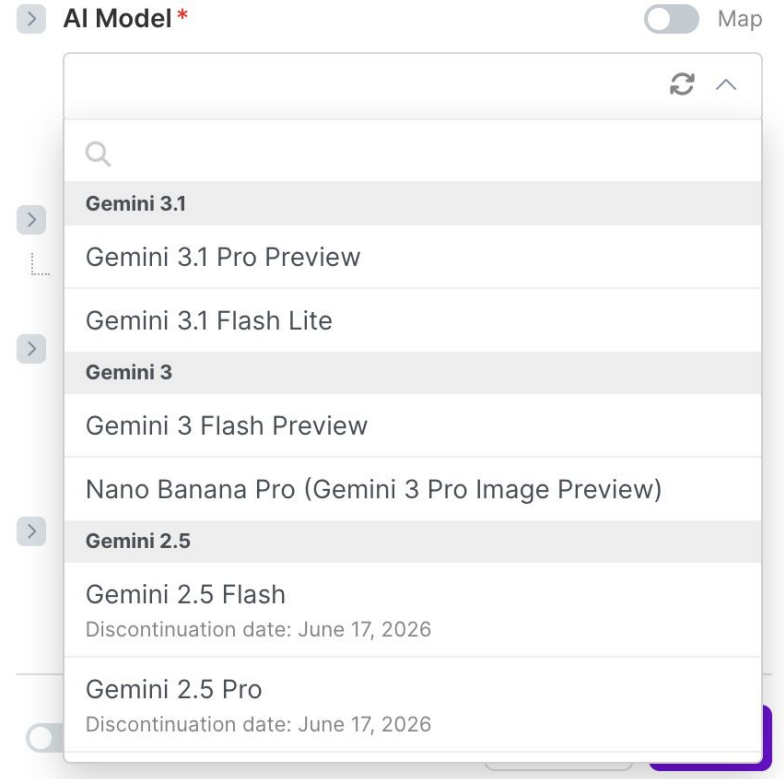
Step 6: Configure Gemini AI Connection

- Under Connection, click “Add” to name your connection and enter your API key.
- Get your API key at aistudio.google.com.

The screenshot displays the Google Gemini AI configuration interface. On the left, the 'Google Gemini AI' settings panel is visible, with the 'Connection' section expanded. It shows a dropdown menu with 'Gemini AI Connection' selected and an 'Add' button. Below this, there are sections for 'AI Model', 'Messages', 'System Instructions', and 'Generation configurations'. On the right, a 'Create a connection' dialog box is open. It has a title bar with a close button. The dialog contains a 'Connection name' field with the text 'My Gemini AI connection' and an 'API Key' field with a clear button. Below the API key field, there is a note: 'You can get an API Key at <https://aistudio.google.com>'. At the bottom right of the dialog are 'Close' and 'Save' buttons. In the background, a card titled 'Google Gemini AI' with a notification badge '2' is visible, showing the text 'Generate a response'.

Step 6: Configure Gemini AI Connection

- You need to choose an AI model to use. Each LLM has different versions, with different strengths and weaknesses.
- For Gemini, “flash” is faster and less thorough, and “pro” is more complex but slower.
- Try different models to see which one has the output you like best.
- When in doubt, just choose the most recent one.



Step 7: CRAFT A Prompt

- Provide prompt instructions to Gemini in the Messages section.
- **Role** - User
- **Parts** - Click “Add Item”
- **Message Type** - Text
- **Text** - Enter your AI prompt here.
- When using the Google Sheets integration, you can make your prompt dynamic by inserting column names into your prompt.
- Leave all other fields at their defaults.

The screenshot displays the Gemini AI configuration interface. It features a dark header with the title 'Step 7: CRAFT A Prompt'. Below the header, a list of instructions guides the user through setting up a prompt. To the right, a configuration panel is shown with the following sections:

- AI Model ***: A dropdown menu is set to 'Gemini 3.1: Gemini 3.1 Pro Preview'. A toggle switch is turned on, and a 'Map' button is visible.
- Messages ***: A toggle switch is turned on, and a 'Map' button is visible.
- Item 1**: A sub-section containing:
 - Role ***: A dropdown menu is set to 'User'. A toggle switch is turned on, and a 'Map' button is visible.
 - Parts ***: A sub-section containing:
 - Item 1**: A sub-section containing:
 - Message Type ***: A dropdown menu is set to 'Text'. A toggle switch is turned on, and a 'Map' button is visible.
 - A | Text ***: A text input field with a placeholder 'Enter text or type /' to search'.

Step 7: CRAFT A Prompt

CONTEXT: This small business needs to create case studies for use on their website and social media.

ROLE: Act as an expert in writing compelling, persuasive case studies for small businesses.

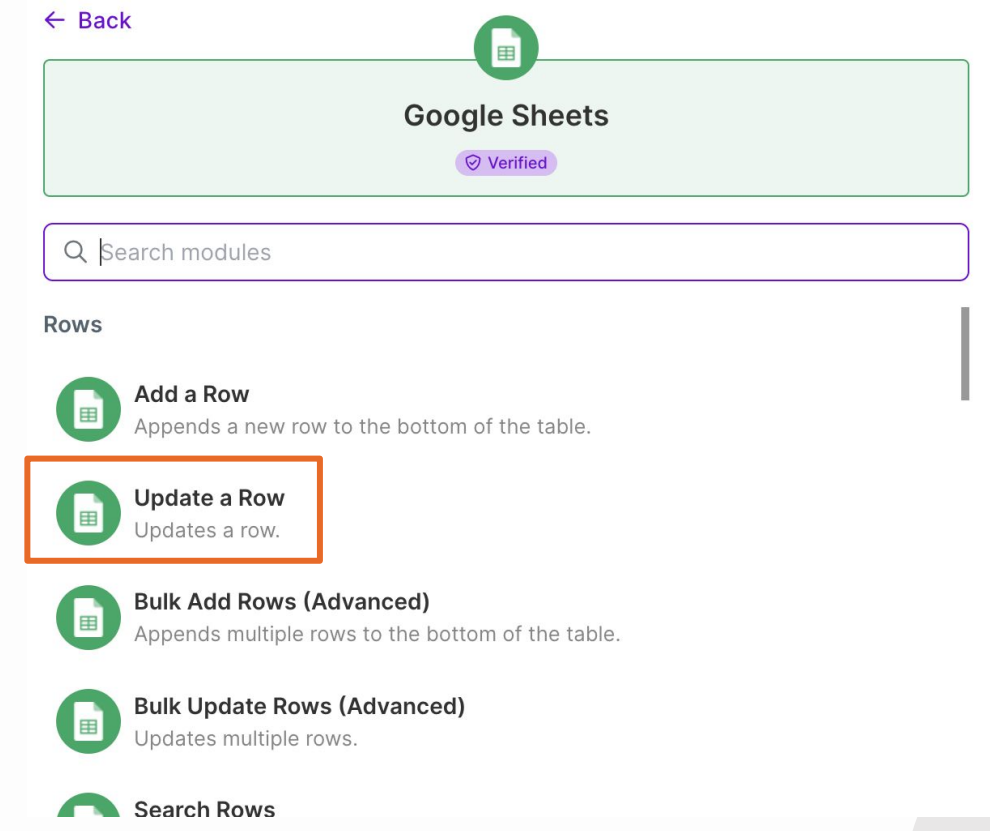
ACTION: Write a case study that describes the details of this project. Use the source information in the following ways. MONTH and YEAR indicate the time when the project took place. CITY is the location where the project was completed. PROJECT SUMMARY provides details on the work that was done on the project. CLIENT NAME is the name of the client that requested the project.

FORMAT: Create a text-only case study that is no longer than 500 words.


tone: Your tone should be informative, engaging, and persuasive. Avoid cliches, em dashes, and other signals typical in AI responses.

Step 8: Store Gemini's Response

- The next module stores Gemini's case study response back in the Google Sheet.
- Add a third module to the scenario - another Google Sheet.
- This time, we're going to "Update A Row"








← Back

 **Google Sheets**
Verified

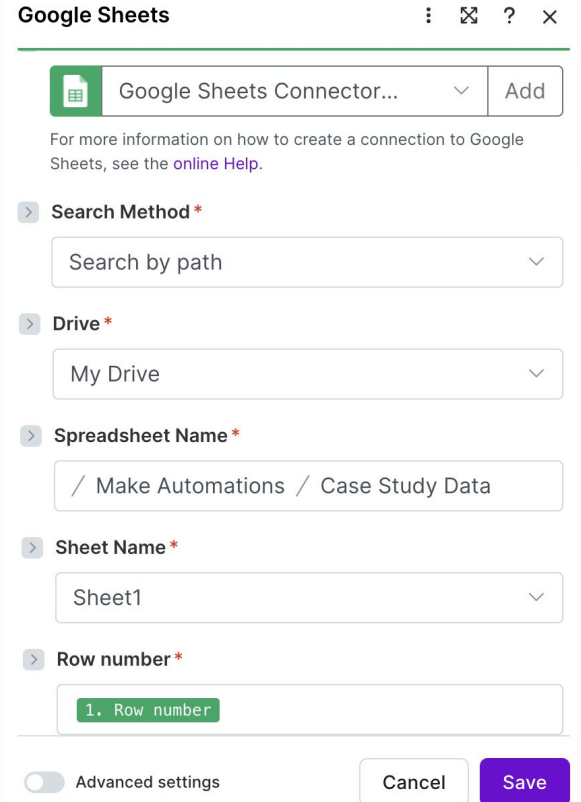
Search modules

Rows

-  **Add a Row**
Appends a new row to the bottom of the table.
-  **Update a Row**
Updates a row.
-  **Bulk Add Rows (Advanced)**
Appends multiple rows to the bottom of the table.
-  **Bulk Update Rows (Advanced)**
Updates multiple rows.
-  **Search Rows**

Step 8: Store Gemini's Response

- Select the same “Case Study Data” spreadsheet and sheet we’ve been using.
- In the “Row Number” field, choose the “Row Number” variable - this selects the current row.
- **Table Contains Headers - Yes**
- **Use Column Headers As IDs of Columns - No**



The screenshot shows the 'Google Sheets' configuration window. At the top, it says 'Google Sheets' with window control icons. Below that is a search bar containing 'Google Sheets Connector...' and an 'Add' button. A link for 'online Help' is provided. The configuration is organized into sections with expandable arrows:

- Search Method ***: A dropdown menu set to 'Search by path'.
- Drive ***: A dropdown menu set to 'My Drive'.
- Spreadsheet Name ***: A text input field containing '/ Make Automations / Case Study Data'.
- Sheet Name ***: A dropdown menu set to 'Sheet1'.
- Row number ***: A text input field containing '1. Row number', which is highlighted in green.

At the bottom, there is a toggle for 'Advanced settings' (currently off), a 'Cancel' button, and a 'Save' button.

Step 8: Store Gemini's Response

- Scroll down to the “Case Study” field.
- Enter the variable “Result” in this field.
- This pulls in the Result that Gemini generated in the last step, and adds it to the Google Sheet.
- Save your scenario and we're ready to test!

The screenshot displays the Google Sheets interface. On the left, a form is visible with several input fields: "Year (B)", "City (C)", "Project Summary (D)", "Client Name (E)", and "A | Case Study (F)". The "Case Study (F)" field is highlighted with a purple border and contains the placeholder text "Enter text or type '/' to search". On the right side, a panel shows a search bar and a list of items. The first item is "Google Gemini AI [2] - Generate a response", which is expanded to show its structure: "Result", "Candidates[]", "Usage Metadata" (containing "Prompt Token Count", "Candidates Token Count", "Total Token Count"), "Prompt Tokens Details[]" (containing "Thoughts Token Count"), "Model Version", and "Response ID". The second item in the list is "Google Sheets [1] - Watch New Rows".

Step 9: Add Data To Your Spreadsheet

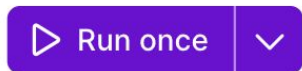

- Go to your Case Study Data sheet and add in data for month, year, city, project summary, and client name.
- Just do one row for now.
- You can set up automations to run multiple rows at once.

Project Summary Example

We built a raised garden bed for our client in Lincoln City, Oregon. We made a 4ft by 4ft raised bed using cedar planks, then planted two sword ferns and two azalea bushes in the garden bed.

Step 10: Test Your Scenario

- Go back to your scenario on Make.
- Click the “Run Once” button at the bottom of the screen.
- After the scenario runs, you should see your case study appear in your Google Sheet.
- **Note:** This scenario will only successfully run if there is a new row in the spreadsheet. If there is no new data, the scenario may stop.

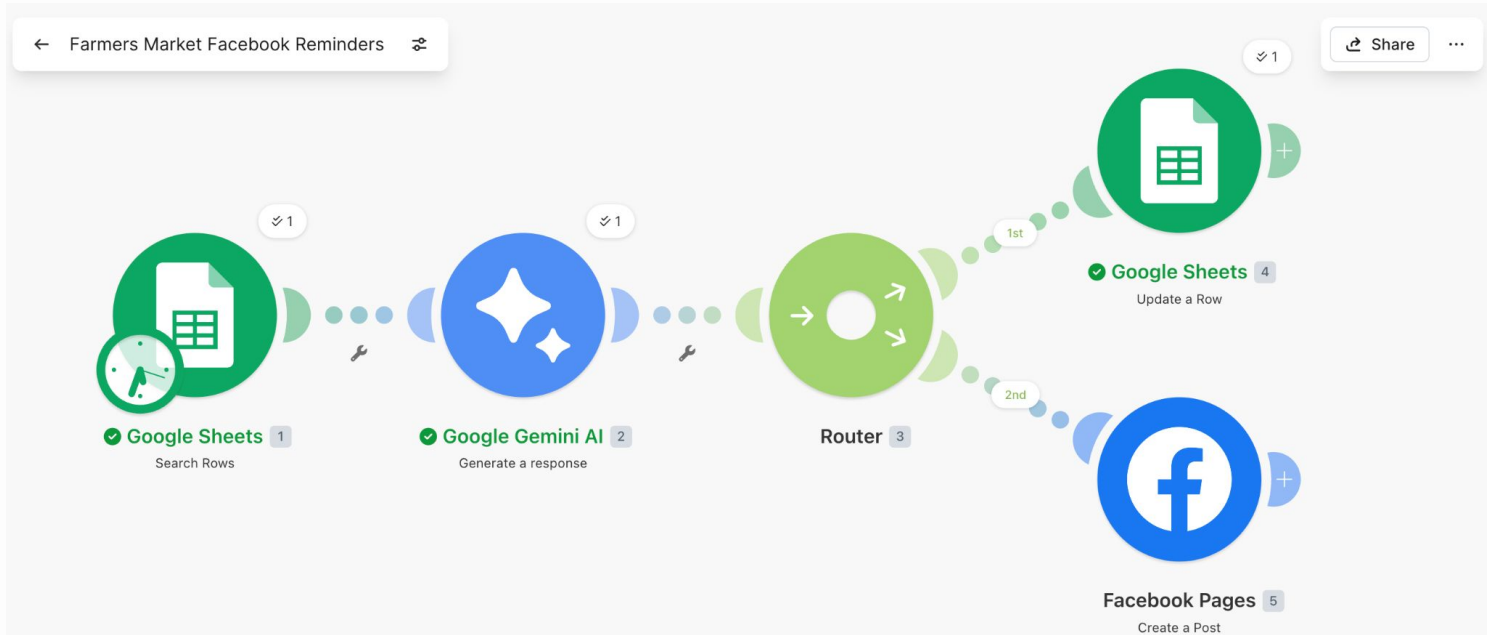
 Run once 

Every 15 minutes



Scenario 2: Automated Facebook Posts

In this Scenario, we're going to automate Facebook posts to remind people that we're attending a local farmer's market.



Step 1: Set Up Your Spreadsheet

- Create a new Google Sheet titled “Farmers Market Data.”
- On Sheet 1, add the following column titles:
 - Market Name
 - Market Day
 - Market Start Date
 - Market End Date
- On Sheet 2, add the following column titles:
 - Date
 - Post

Step 1: Set Up Your Spreadsheet



Farmers Market Data



File

Edit

View

Insert

Format

Data

Tools

Gemini

Extensions

Help



100%



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Defaul...



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fx

	A	B	C	D	
1	Market Name	Market Day	Market Start Date	Market End Date	
2	Lincoln City Sunday Market	Sunday	May 3rd	October 11th	
3					

Step 2: Create A Scenario

- Log in to your Make.com account
- Click on the “Create scenario” button

 Organization settings



+ Create scenario

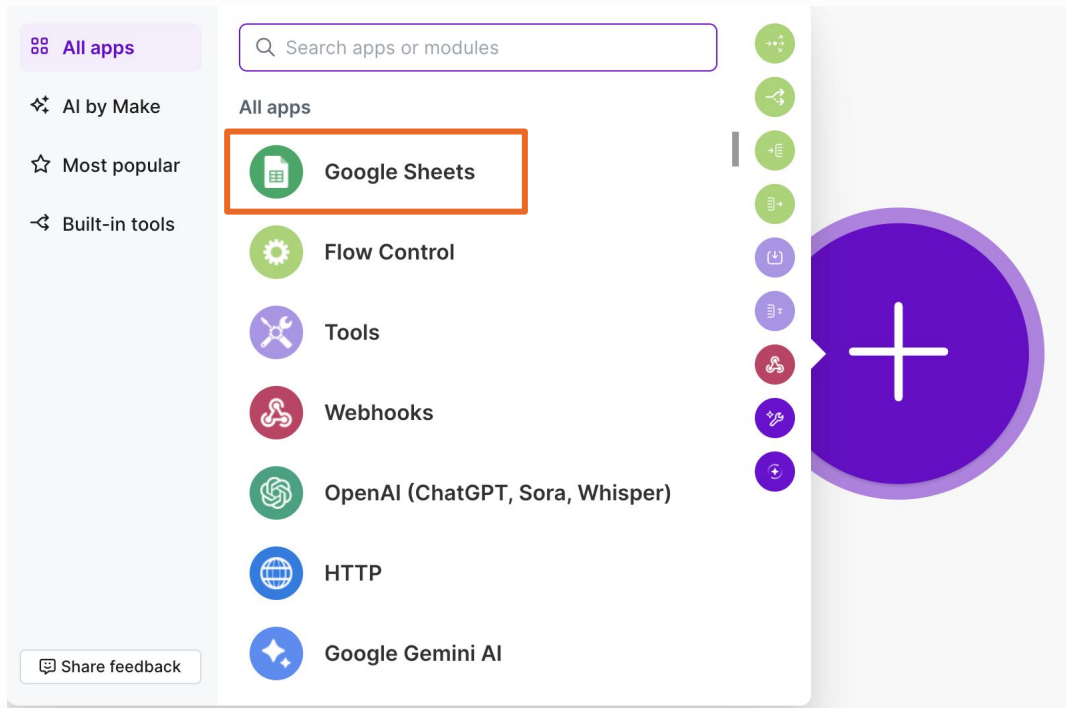
 Help



SL

Step 3: Create The First Scenario Step

- This scenario starts by reading the information in your Google Sheet.
- Select “Google Sheets” from the app list.
- If you don’t see Google Sheets on the list, you can search for it.







Step 3: Create The First Scenario Step

- This scenario will read the information on the sheet to help it create a result.
- Select “search rows” as your action.

Google Sheets

Rows


-  **Bulk Update Rows (Advanced)**
Updates multiple rows.
-  **Search Rows**
Returns results matching the given criteria.
-  **Search Rows (Advanced)**
Returns results matching the given criteria. This module doesn't return a row number.
-  **Clear a Row**
Clears values from a specific row.

Step 4: Configure Google Sheets Connection

- **Connection** - click “add” then “Sign In With Google” to link your Google account with Make.
- **Search method** - Select From My Drive
- **Spreadsheet name** - Click and find your spreadsheet “Farmers Market Data”
- **Sheet Name** - Choose “Sheet 1”
- **Table Contains Headers** - select Yes
- **Column Range** - A-CZ (the whole sheet)

Google Sheets ⋮ ⊗ ? ×

> **Connection ***

 Google Sheets Connector... ▼ Add

For more information on how to create a connection to Google Sheets, see the [online Help](#).

> **Search Method ***

Select from My Drive ▼

> **Spreadsheet Name *** Map

Farmers Market Data ▼

> **Sheet Name *** Map

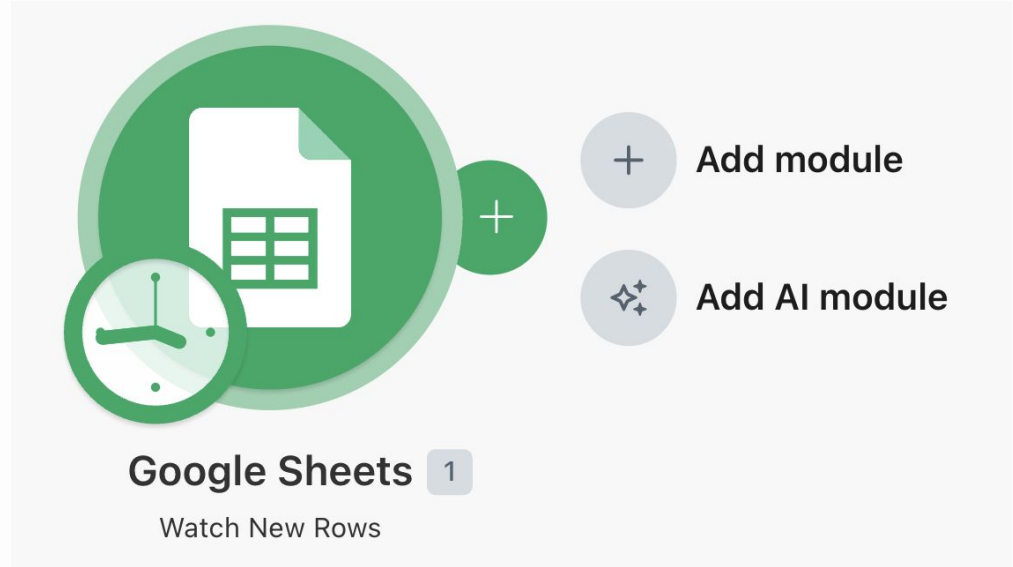
Market Data ▼

> **Table contains headers *** Map

Yes ▼

Step 5: Add The Gemini Module

- Click the + icon next to your Google Sheets module.
- Click “Add module”
- Select Google Gemini AI > Generate A Response from the list of modules.



Step 6: Configure Gemini AI Connection

- Under Connection, click “Add” to name your connection and enter your API key.
- Get your API key at aistudio.google.com.

The screenshot displays the Google Gemini AI configuration interface. On the left, the 'Google Gemini AI' settings panel is visible, with the 'Connection' section expanded. It shows a dropdown menu with 'Gemini AI Connection' selected and an 'Add' button. Below this, there are sections for 'AI Model', 'Messages', 'System Instructions', and 'Generation configurations'. On the right, a 'Create a connection' dialog box is open. It has a title bar with a close button. The dialog contains a 'Connection name' field with the text 'My Gemini AI connection' and an 'API Key' field with a clear button. Below the API key field, there is a note: 'You can get an API Key at <https://aistudio.google.com>'. At the bottom right of the dialog are 'Close' and 'Save' buttons. In the background, a card for 'Google Gemini AI' is visible with a '2' badge and the text 'Generate a response'.

Step 7: CRAFT A Prompt

- Provide prompt instructions to Gemini in the Messages section.
- **Role** - User
- **Parts** - Click “Add Item”
- **Message Type** - Text
- **Text** - Enter your AI prompt here.
- When using the Google Sheets integration, you can make your prompt dynamic by inserting column names into your prompt.
- Leave all other fields at their defaults.

The screenshot displays the Gemini AI configuration interface. It features a dark header with the title 'Step 7: CRAFT A Prompt'. Below the header, a list of instructions guides the user through setting up a prompt. To the right, a configuration panel is shown with the following sections:

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- Messages ***: A toggle switch is turned on, and a 'Map' button is visible.
- Item 1**:
 - Role ***: A dropdown menu is set to 'User'. A toggle switch is turned on, and a 'Map' button is visible.
 - Parts ***: A toggle switch is turned on, and a 'Map' button is visible.
 - Item 1**:
 - Message Type ***: A dropdown menu is set to 'Text'. A toggle switch is turned on, and a 'Map' button is visible.
 - A | Text ***: A text input field with a placeholder 'Enter text or type /' to search'.

Step 7: CRAFT A Prompt

CONTEXT: I am a strawberry farmer with a farm just outside of Lincoln City, Oregon. I sell my produce at local farmers markets on the Oregon Coast. I would like to create social media posts on Facebook to remind shoppers to visit me at the farmers markets that I attend.

ROLE: Act as a social media manager with knowledge of local farmers markets.

ACTION: Create a social media reminder post that will be posted the day before each market I attend. Write a post encouraging people to come see me next MARKET DAY at the MARKET NAME market.

FORMAT: Create a text-only Facebook post no longer than 100 words.

tone: Use a friendly and welcoming tone.

Step 8: Add A Router

We're going to do something a little different here. We'll perform two tasks simultaneously using a router module. We want to post to Facebook, but we also want to store the response so we can check it for errors.

Create a new module and select "Flow Control." Choose the "Router" option.

[← Back](#)



Flow Control

Built-in

Branching



If-else

Splits the scenario flow into multiple routes with conditions, then lets you merge them back together.



Merge

Merges if-else routes together and continues the flow with data from a single route.

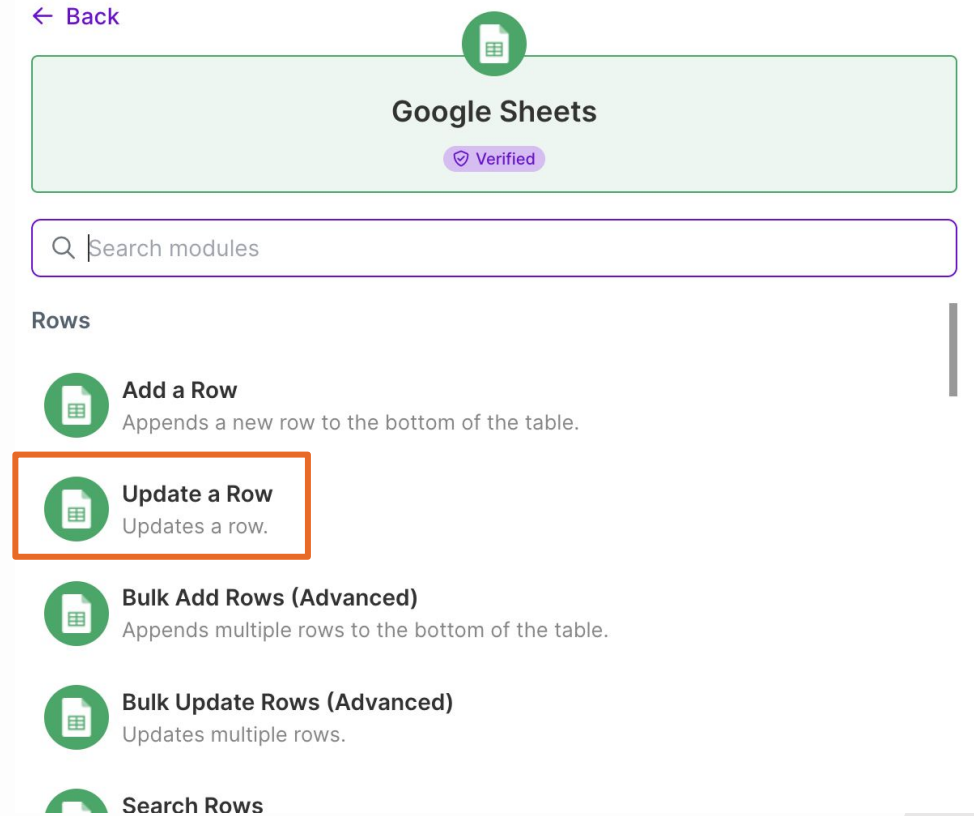


Router


Splits the scenario flow into multiple routes.

Step 9: Store The Post Content

- The next module stores Gemini's social media post in the second tab of the Google Sheet.
- Add one more module after the Router - another Google Sheet.
- Select "Update A Row"








← Back

 **Google Sheets**
Verified

Search modules

Rows

-  **Add a Row**
Appends a new row to the bottom of the table.
-  **Update a Row**
Updates a row.
-  **Bulk Add Rows (Advanced)**
Appends multiple rows to the bottom of the table.
-  **Bulk Update Rows (Advanced)**
Updates multiple rows.
-  **Search Rows**

Step 9: Store The Post Content

- Select the Farmers Market Data sheet we used in the previous steps.
- This time, choose Sheet 2 to store the data.
- **Row Number** - choose the variable “Row Number”
- **Date** - choose “Now” to enter a timestamp when the scenario was run.
- **Post** - Choose the “Result” variable to record the result.

Google Sheets

⋮ ☒ ? ×

> Values in columns

> Date (A)

now

> Post (B)

2. Result


Step 10: Post To Facebook

- Go back to your main scenario page and add a second module to your router.
- Choose “Facebook Pages”
- Set up a connection to a Facebook page that you manage.
- Select the page in the “Page” field.
- In “Post Caption,” add the “Result” variable
- **WARNING - RUNNING THIS SCENARIO WILL POST DIRECTLY TO FACEBOOK WITHOUT REVIEW.** Only run this if you’re confident that the AI output is something you want to make public.

Facebook Pages

⋮ ☒ ? ×

> **Connection ***

 My Facebook connection (... ▼) Add

For more information on how to create a connection to Facebook Pages, see the [online Help](#).

> **Page *** Map

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> **Post caption**

2. Result

> **Link**

URL to include with the post, if you're sharing a link. For example, <https://make.com>.

Advanced settings

Cancel Save

Step 11: Schedule Your Scenario

- This is a great scenario to run on a recurring basis.
- In your scenario screen, click where it says “Every 15 Minutes” next to your “Run Scenario” button.
- Adjust your schedule settings to run weekly on Saturdays.
- You can even schedule the scenario to only run during market season.

Schedule settings ×

Run scenario: *

Weekly ▾

Days *

Saturday ▾

Time *

08:00

🌐 Time zone: America/New_York

🕒 Format: h:mm A

RUN FROM OR UNTIL

Start ?

05/15/2026 11:20 PM

End ?

09/30/2026 11:20 PM

Advanced settings

Cancel Save

06

Conclusion

Wrapping it up

Wrapping It Up

- What we went over today is just the beginning. There are an endless amount of automation possibilities with different AI tools, prompts, and scenarios.
- Think about what business tasks are repetitive and based on data.
- **What problems do you think AI could solve for your business?**

Find Me On The Internet

Website: www.shawnlivengood.com

Email: shawn@shawnlivengood.com

LinkedIn:

<https://www.linkedin.com/in/slivengood/>

Download a copy of this presentation:

<https://www.shawnlivengood.com/presentations/>



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07

Q&A

Question and answer time

Thanks!

Do you have any questions?

shawn@shawnlivengood.com

+1 214 460 3328

shawnlivengood.com

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